## / OVERVIEW

Youth Design Center (YDC) offers a rigorous pre-apprenticeship curriculum coupled with opportunities for development as independent thinkers through our creative agency. We've prepared young people to excel at your company. We seek to create mutually beneficial outcomes for our alumni and your company. Here's how.



Destiny Jacobs + Michael K. Chen, Principal of MKCA

#### / SEEKING PLACEMENTS

YDC cultivates a growing list of talented rising young creatives. No matter what you're looking for, our hardworking and enthusiastic youth are the perfect candidates for your team.

Our participants have received over 100 hours of training in:

## **3D DESIGN + ARCHITECTURE**

AutoCAD | SketchUp | Adobe Creative Suite | Precedent research | Model Making

#### CAN BE AN ASSET IN:

architectural studios // design collectives // project planners // interior design // design research

## DIGITAL MEDIA

Adobe Creative Suite | Camera + lighting operation | Video, photo + audio editing

### CAN BE AN ASSET IN:

production companies // post houses // creative agencies // digital marketing // content editing

## **GRAPHIC DESIGN**

Adobe Creative Suite | Social media | Web design/wireframe CAN BE AN ASSET IN:

Architectural studios // design collectives/agencies, nonprofits // project/event planners //UX/UI assistance

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EMPLOYMENT OPPORTUNITIES FOR 14 TO 21 YEAR OLDS

#### / WHO WE ARE

Youth Design Center is a non-profit, youth-led creative agency and innovation hub based in Brooklyn. Youth Design Center's mission is to increase racial and ethnic diversity in design and technology professions and disrupt cyclical poverty and youth unemployment. Our programs expose youth to career pathways in STEAM, offer instruction that increases their soft and hard skills workplace. and connect for the them with degree-granting programs and STEAM jobs. Our youth creative agency and job placement assistance has generated \$500K+ in freelance and waged opportunities for alumni. As they build their competitive portfolios they gain access to opportunities across NYC including with IDEO.org, Shark Tank, NYTimes and a host of local businesses, working as change agents in their communities.



## / COMMITMENT

#### Interested?

Let's talk about what we're looking for:

- A company and/or organization offering **design and tech positions.**
- **Dedication** to creating endless opportunities and pathways for young creatives.
- Willingness to provide a **safe and welcoming space for youth** who are beginners to the professional world.
- Providing a point of contact (or mentor) to be **direct guidance** for the intern and can effectively communicate with YDC when necessary.

## PARTNER WITH US

**COMPLETE THIS SHORT INQUIRY FORM** 

FOR MORE INFORMATION INFO@YOUTHDESIGNCENTER.ORG

